|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module Title** | **Management in the Business Environment** | | | **Date of Approval** | | | | | Click here to enter a date. | | |
| **Module Code** | 4BM505 | **Module Level** | | | 4 | | | **Credit value** | | | 30 | |
| **Module Delivery**  **Mode** | Online/Distance | | Blended/Face to Face | | | | Work-Based Learning | | | | |
| HTQ Apprenticeship | | | | | Hours of work experience: Choose an item. | | | | | |
| **Module Description** | This module challenges you to produce professional reports and presentations based on research into a range of business functions, processes and procedures that are necessary to operate in a competitive global market.  The module reflects the fact that businesses are shaped by different internal and external forces. The module explores both aspects of creating a successful business,  Critical to a successful career in business and the ability to make an impact is having an understanding of how different business departments and functions work (whether locally or globally) and how they can impact each other, such insight can be termed as having business acumen. The module explores the benefits and challenges of cross-functional working, with an emphasis on taking personal responsibility in developing positive relationships. The module explores the role of projects in organisation and in local, regional, national and global economies and explores associated challenges.  The module introduces aspects of leadership and team management and how leaders and teams shape the effective delivery of projects. The module also introduces principles of governance, including the policy and regulatory environment in which organsations operate. Governance models are presented and discussed in terms of how they can be tailored to project ecosystem, stakeholders and associated communications plans.  Current technologies provide tuition in a range of office based computer software to produce outstanding output including professional development planning and continuing professional development. | | | | | | | | | | |
| **Module Learning Outcomes** | On successful completion of the module, learners will be able to:   1. Identify and analyse the context, opportunities and challenges presented by projects in a range of organisational settings 2. Effectively evaluate and establish appropriate project governance through the incorporation of policies, regulations, processes, roles and structures in different project types and organisational structures 3. Select and use appropriate sources for the purpose of research into technically based topics, producing accurate and effective professional communications. 4. Time manage their work and reflect on their performance to enhance their career development. | | | | | | | | | | |
| **Module Content** | **Business Management**  How projects contribute to businesses operating in local, regional, national and global economies.  Knowledge of the main UK business sectors and the parameters within which they operate.  Organisational strategy and how the processes used by organisations are applied to develop strategic plans.  Understanding and analysing the value chain.  **Business Functions**  Human resources: staffing, team working, organisational structures, change management. Talent Management and Diversity and Inclusion.  Effective Team Management including delegation, reward and managing performance  The concepts of leadership and management in an organisational, social, environmental and multicultural context  Leadership styles, skills and self-awareness for building teams and securing involvement and participation, managing workplace issues.  Marketing and supply chain management  Accounting and Finance  Operations Management  **Governance**  Organisational environment, Strategy implementation, Organisational Policies and procedures. External regulatory environment. Operating constraints that apply to projects including ethical, legal and regulatory considerations.  Principles of Governance and assurance. The role of governance and governance boards. The role of the PMO. Governance in Programmes. Stakeholder engagement, management and communication planning.  Knowledge Management - Intelligence gathering methods  **Research**  Appropriate sources for research: Technical journals, text books, Internet, experimental results, libraries, interviews, conferences and technical presentations.  Collating information gained through research: note taking,  Electronic devices, computer software. e.g.  Personal Development Curriculum  English skills are developed through guidance on accurate writing: rules of grammar; spelling and punctuation; written work; manual and electronic correction methods. Research skills.  Personal and career planning, portfolio awareness, time management skills, reflection and evaluation, action planning  ICT skills are developed by designing and compiling a professional technical presentation for an audience. Apprentices demonstrate presentation skills through written and oral delivery, to set time constraints. Apprentices are introduced to the use of computer software - database, spreadsheets, word-processing, filing systems.  Knowledge, skills and Behaviours  K1.1, K1.2, K2.1, K2.3, K11.1, K11.2  S2.1, S2.2,  B1.2, B1.3, B2.2, B3.3,  End Point Assessment  This module is mapped to the APM Standards and Standard for Project Manager Degree Apprenticeship. Students will gather evidence towards the integrated EPA. | | | | | | | | | | |
| **Module Learning and Teaching** | Scheduled Learning and Teaching Activities | | | | | | | | | 25% | |
| Guided Independent Study | | | | | | | | | 25% | |
| Placement/Work Based Learning | | | | | | | | | 50% | |
| **Module Assessment** | **Component 1**: COURSEWORK  Summary of Assessment Method: Apprentices will identify and analyse the context, opportunities and challenges presented by projects in a range of organisational settings, appreciating the differences within both large and small organisations and in different industry sectors. (1200 words)  Weighting: 30%  Assesses Learning Outcomes: 1  Evidences KSBs:  K2.1, K2.3, K11.1, K11.2  S2.1, S2.2  B1.3, B3.1, B4.3, B6.1, B6.2  **Component 2**: COURSEWORK  Summary of Assessment Method: To produce an individual report with an associated professional presentation to industrial standard, dealing with a relevant project scenario and governance planning requirements. (2500 words or equivalent  Weighting: 70%  Assesses Learning Outcomes: 2, 3, 4  Evidences KSBs:  K1.1, K1.2, K2.1, K2.3, K11.1, K11.2,  S2.1, S2.2,  B1.2, B1.3, B3.1, B3.1, B4.2, B4.3, B5.1, B5.2, B6.1, B6.2  **The end point assessment is Integrated.** | | | | | | | | | | |
| **Reading List** | Reading lists are available via the university online reading platform: <https://derby.leganto.exlibrisgroup.com/leganto/readinglist/searchlists?auth=SAML> | | | | | | | | | | |